

Participation Guidelines

1. To qualify for each \$2 CDTA Bus Pass Discount, you must spend \$50 with your Price Chopper AdvantEdge Card at any Price Chopper location.
2. Only purchases made at registers where the Price Chopper AdvantEdge Card is scanned are eligible.
3. Redeem your discount at participating Price Chopper locations only. (See reverse side for list of stores). For more information please visit www.pricechopper.com/bus for details.
4. The promotion is valid for a limited time and may end or be modified at any time without prior notice. Discounts expire 2 months after the last day of the month in which they're earned.
5. Discounts will be tracked electronically on your Price Chopper AdvantEdge Card. You must use your AdvantEdge Card at participating Price Chopper Guest Service desks to redeem discounts.

Purchase restrictions:

Offer excludes purchases of Price Chopper gift cards, alcohol, tobacco, dry cleaning, money orders, Western Union, lottery tickets, postage stamps, entertainment tickets, video rentals, bottle deposits, copy/fax services, taxes, Bus Pass and other items prohibited by law. Offer also excludes Pharmacy prescription purchases. Discounts are calculated after all of the aforementioned items, all store discounts and all coupons (including manufacturer coupons) have been subtracted from the order.

Redemption restrictions:

Discounts can be used on only one CDTA Bus Pass purchase. Only valid on CDTA 10 Trip Bus Pass Swiper, 31 Day Rolling Swiper and Star Ticket Book. Discounts above the price of Bus Passes will be saved on your Price Chopper AdvantEdge Card for use on a future purchase. No cash back. Discounts have no cash value and are not valid with any other offer. Not subject to doubling. Price Chopper is not responsible for reimbursement of discounts due to lost, stolen or misused cards.

For every **\$50** you spend
at participating Price Chopper
stores you'll earn a
\$2 CDTA Discount
on CDTA iride Passes!

1. **Shop at Price Chopper with your AdvantEdge card.**
Every eligible purchase with your Price Chopper AdvantEdge Card counts toward your CDTA Bus Pass Discount.
2. **We'll keep track of your spending.**
You don't have to spend \$50 all in one trip.
3. **Your discounts add up with every visit.**
Your discounts continue to grow until you redeem them.
4. **Redeem your CDTA Bus Pass Discount at a participating Guest Service desk.**
Simply stop by one of the participating Price Chopper Guest Service Desks and our helpful associates will assist you with your CDTA Bus Pass Discount.



Shop With Your
AdvantEdge Card at
Price Chopper And
**PAY LESS TO
RIDE CDTA**



Save \$2, \$4, \$6 or More on
These CDTA iride Passes!



➔ Visit www.pricechopper.com/bus
or any participating
Price Chopper for information

"Only Chopper Shoppers
Save on Food And
Pay Less to Ride CDTA!"



Earning CDTA Bus Pass Discounts!

How do I earn CDTA Bus Pass Discounts?

As you know, every time you spend \$50 at any participating Price Chopper with your AdvantEdge Card, you earn a 10¢ Fuel AdvantEdge discount off every gallon of gas (up to 20 gallons) on your next fill-up. But starting now, you can redeem your fuel discount at Sunoco **or** you can redeem a \$2 discount when buying popular CDTA Bus Passes at participating Price Chopper stores.

For Example:

Shopping Trip	Amount Spent	Fuel Discount Earned	CDTA Pass Discount
#1	\$50	10¢	\$2
#2	\$100	20¢	\$4
#3	\$150	30¢	\$6
#4	\$250	50¢	\$10

These 4 trips would earn you \$22 in CDTA Bus Pass Discounts!

\$22.00

Where can I earn discounts?

You can earn CDTA Bus Pass Discounts at all of our participating Capital District Price Chopper locations.

Do I need to use my Price Chopper AdvantEdge Card?

Yes! Have your card scanned every time you make a purchase at Price Chopper.



"Use either your wallet size AdvantEdge Card or your key tag Card at participating Price Chopper stores to accumulate points."

Redeeming CDTA Bus Pass Discounts!

Where can I redeem my discounts & buy bus passes?

Redeem CDTA Bus Pass Discounts at any of these following Price Chopper locations conveniently located throughout the Capital District.

- **Madison Ave.** - 1060 Madison Avenue • Albany, NY
- **Delaware Ave.** - 40 Delaware Avenue • Albany, NY
- **Westgate** - 911 Central Avenue • Albany, NY
- **Colonie** - 1892 Central Avenue • Albany, NY
- **Menands** - 444 Broadway • Menands, NY
- **Glenmont** - 329 Glenmont Rd. Town Squire Pl. • Glenmont, NY
- **Bethlehem** - 1395 New Scotland Road • Slingerlands, NY
- **Eastern Parkway** - 1640 Eastern Parkway • Schen., NY
- **Watervliet** - 1804 Second Avenue • Watervliet, NY
- **North Troy** - 865 Second Avenue • Troy, NY
- **Brunswick** - 716 Hoosick Road • Troy, NY
- **Route 50** - 115 Ballston Avenue • Saratoga, NY

How do I redeem my discounts?

Simply stop by a participating Price Chopper Guest Service Desk with your AdvantEdge Card and one of our helpful associates will take care of your Bus Pass Discount.

Which CDTA Bus Passes can I use my discount on?



10 Trip Bus Swiper



31 Day Rolling Swiper



Star Ticket Book (contains 13 1-Trip Tickets)

Is there a limit to how many discounts I can earn?

There is **no limit** to how many discounts you can earn.

What if I spend more than \$50?

You don't lose credit for the amount you spent above the \$50 discount level. Any amount you spend over the \$50 level remains on your account, waiting for your next visit. Remember, EVERY \$50 you spend gets you an additional discount.

What if I don't spend \$50 on my trip?

That's OK, we keep track of what you spend and will add your purchases together. When you reach the \$50 level you will earn a discount.

Do my discounts expire?

Discounts you earn will expire on a rolling schedule – 2 months after the month in which they are earned. For example, all discounts earned in February expire at the end of April. Price Chopper is not responsible if you let your points expire.

Can family members take advantage of my discounts?

You can share discounts only with family members who share your Price Chopper AdvantEdge Card account number.

How do I keep track of my Bus Pass Discounts?

Your CDTA Bus Pass Discounts are tracked electronically on your AdvantEdge Card just like fuel discounts. Use the chart below to help track your Bus Pass Discounts based on your fuel discount printed on your receipt.

Fuel Discount Earned	CDTA Bus Pass Discounts Earned	Fuel Discount Earned	CDTA Bus Pass Discounts Earned
10¢ off per gallon	\$2	\$1.10 off per gallon	\$22
20¢ off per gallon	\$4	\$1.20 off per gallon	\$24
30¢ off per gallon	\$6	\$1.30 off per gallon	\$26
40¢ off per gallon	\$8	\$1.40 off per gallon	\$28
50¢ off per gallon	\$10	\$1.50 off per gallon	\$30
60¢ off per gallon	\$12	\$1.60 off per gallon	\$32
70¢ off per gallon	\$14	\$1.70 off per gallon	\$34
80¢ off per gallon	\$16	\$1.80 off per gallon	\$36
90¢ off per gallon	\$18	\$1.90 off per gallon	\$38
\$1 off per gallon	\$20	\$2 off per gallon	\$40

Or you can simply visit our Guest Service Desk and we'll gladly tell you your current Bus Pass Discount amount!



➔ For program information visit www.pricechopper.com/bus or any participating Price Chopper!

or call 1-800-666-7667 (Option 1) Mon-Fri 8am-5pm

Visit www.cdta.org or call 518-482-8822 for CDTA service information!

