

➔ Message from CDTA

BusPlus – CDTA’s new travel choice on Route 5.

Dear CDTA Customer,

We are proud to launch BusPlus – our new limited-stop service that provides access to jobs and services on Route 5 between Schenectady and Albany. We have worked with residents, neighborhood groups and business leaders to bring Bus Rapid Transit (BRT) to the Capital Region. In fact, it’s just the second such service in the state! We are excited about this new service and think it provides a great travel option for our customers. Please look over the information in this brochure to see how BusPlus is different from regular bus service. And please give it a try this April.

This is an exciting time for CDTA and the Capital Region as we provide this new travel choice on one of the area’s busiest roads. Our goal is to offer quality transit service that’s easy to find, easy to use and easy to pay for.

Thank you for your continued support of CDTA and our mission to take Capital Region residents where they want to go safely, reliably and at a reasonable cost.

Cordially,



Carm Basile
Chief Executive Officer



BusPlus accepts all CDTA fare passes including Swipers, 10-Trip Passes and Day Cards.



busplus+

Get ahead with BusPlus.

www.cdta.org
518.482.8822



BusPlus – your fastest way to get ahead.



➔ Arriving April 4, 2011



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BusPlus is quick and reliable.

BusPlus is a limited-stop service offering access to jobs and services with a comfortable and quick ride on Route 5 between Schenectady and Albany.

BusPlus gives you a head start.

BusPlus has just 18 stops between Schenectady and Albany. Fewer stops mean a quicker trip. BusPlus buses use signal priority technology to move easily through busy intersections to give buses a head start at lights. BusPlus stations will add real-time information displays and other amenities following the service launch.



BusPlus is transit for the future.

CDTA has been providing quality transit services to the Capital Region for 40 years – and we’re committed to innovation that meets growing demand. BusPlus is an ideal alternative to driving because it offers a low-cost and environmentally-friendly option to reduce traffic congestion.

BusPlus benefits:

- ➔ Faster
- ➔ Everyday savings
- ➔ Upgraded stations
- ➔ Accessible & ADA compliant
- ➔ Environmentally-friendly



Get to know BusPlus.

What is limited-stop bus service?

BusPlus stops only at the 18 designated BusPlus stops (known as stations) – an 80% reduction in stops. BusPlus stations are located at major intersections, landmarks, or at key transfer points to other bus routes in the CDTA system, providing service to the broadest range of customers.

When does BusPlus operate?

- ➔ Monday–Friday: 4AM–Midnight
- ➔ Saturdays: 6AM–11PM
- ➔ Sundays: 7AM–6PM

What does it cost to ride BusPlus?

CDTA customers can ride BusPlus for free for two weeks (April 4-18, 2011). After that, the BusPlus fare for riders using pre-paid fare cards will be \$1.50 – the same as on other local routes while the BusPlus cash fare will be \$2.

How does BusPlus work with CDTA local service on Route 5?

BusPlus coordinates with local service so customers can transfer easily to any local route that runs on Route 5. All local service on Route 5 will meet at the Colonie Center and Northway Mall stations to connect with other routes or BusPlus.

Adding BusPlus to Route 5 gives customers more travel choices:

- 1 **Route #1** will remain the same, stopping at all local stops and BusPlus stations between downtown Albany and the Colonie station.
- 355 **Route #55 (Schenectady–Albany)** will become **Route #355**, stopping at all local stops and BusPlus stations between downtown Schenectady and the Colonie station.
- 905 **BusPlus service** along the entire Route 5 Corridor from Schenectady to Albany.

How does BusPlus work with CDTA express services?

Express trips will originate at Park-n-Ride lots in Schenectady on Route 5, and travel by the NYS Thruway directly to Empire State Plaza. Express buses will not run along local routes. Three distinct express routes will be created:

- **Route #530-Rotterdam Square Mall/Exit 26 Park-n-Rides to Empire State Plaza.** CDTA has 100 free shared-use parking spaces at the Rotterdam Square Mall.
- **Route #531-St. Luke’s Park-n-Ride to Empire State Plaza.** This 75 space park-n-ride lot will be the new origin of an additional CDTA express run.
- **Route #532-Woodlawn Plaza to Empire State Plaza.** CDTA has 70 free shared-use spaces at Woodlawn Plaza.

For more information, contact CDTA at 482.8822 or visit www.cdta.org.