

# **Board of Directors**Monthly Meeting

Wednesday, September 29, 2021 | 12:00pm Via Microsoft Teams & at 110 Watervliet Ave.



# CDTA BOARD OF DIRECTORS MEETING AGENDA

## Wednesday, September 29, 2021 | 12:00pm | 110 Watervliet Avenue, Albany and Microsoft Teams

Board Item	Responsibility	Page
Call to Order	Jayme Lahut	
Approve Minutes of Wednesday, September 1, 2021	Jayme Lahut	3
Recognitions	Carm Basile/	
• 20 Years – Stacy Sansky, Director of Procurement	Jayme Lahut	
Committee Reports: (Action Items Listed)		
Board Operations Committee (09/15/2021)	Jayme Lahut	
Performance Monitoring/Audit Committee (09/22/2021)	Denise Figueroa	
• Resolution 40 – Approve Contract for Transit & Facility Advertising		15
Community and Stakeholder Relations Committee 09/23/2021)	Jackie Falotico	
Strategic and Operational Planning Committee (09/232021)	Michael Criscione	
Chief Executive Officer's Report*	Carm Basile	20
<b>Board Member Comments</b>	Everyone	
<b>Upcoming Meetings</b>		
Wednesday, October 27, 2021 at 12:00pm via Microsoft Teams and 110 Watervliet	Avenue, Albany	
Adjourn	Jayme Lahut	

#### CAPITAL DISTRICT TRANSPORTATION AUTHORITY

#### (And its Subsidiaries)

#### 110 Watervliet Avenue, Albany, New York and Microsoft Teams

#### MINUTES OF WEDNESDAY, SEPTEMBER 1, 2021 BOARD MEETING

MEMBERS PRESENT Jayme B. Lahut, Chairman

Michael J. Criscione, Vice Chairman

Patrick M. Lance Denise A. Figueroa

via Microsoft Teams: David M. Stackrow, Treasurer

Georgeanna M. Nugent

Peter D. Wohl

MEMBERS EXCUSED Joseph M. Spairana, Jr.

Jaclyn Falotico

Mark Schaeffer, Secretary

OTHERS PRESENT Carmino N. Basile, Chief Executive Officer

Amanda A. Avery, General Counsel

Michael P. Collins, Vice President of Finance and Administration Christopher Desany, Vice President of Planning and Infrastructure

Lance Zarcone, Vice President of Operations

Philip Parella, Jr., Director of Finance

Jaime Kazlo, Director of Corporate Communications

Ross Farrell, Director of Planning

Jack Grogan, Director of Risk Management Kelli Schreivogl, Director of Human Resources

Thomas Guggisberg, Director of IT Jeremy Smith, Director of Transportation Jonathan Scherzer, Director of Marketing

Sarah Matrose, Internal Auditor Gary Guy, Director of Transportation David Williams, Director of Maintenance Richard Nasso, Manager of Safety and Training

Vanessa Salamy, Executive Assistant

#### CALL TO ORDER

• At 12:01 p.m., Chairman Lahut called the meeting to order.

#### APPROVAL OF THE JUNE 30, 2021 BOARD MEETING MINUTES

Motion – Ms. Figueroa Seconded – Mr. Criscione Carried Unanimously

#### RECOGNITIONS

- Chairman Lahut and Mr. Basile presented the following service awards to:
  - 20 Years Angelique Dow, Facilities Coordinator
- The board members offered their congratulations.

#### **COMMITTEE REPORTS**

#### BOARD OPERATIONS COMMITTEE - Report from Chairman Lahut

• Board Operations Committee met on Wednesday, August 18, 2021 at 8:45am at 110 Watervliet Avenue, Albany and via Microsoft Teams.

#### Administrative Discussion Items

- The committee reviewed agendas for the meetings in August.
- Our first order of business is to welcome two new board members to the CDTA family Joseph Spairana,
  Jr, who represents Rensselaer County, and Peter Wohl who represents Saratoga County. We are happy to
  have you with us and hope that you will be active participants in the governance process of this great
  company.
- Mike Collins gave a preview on a budget adjustment, which will be presented for approval in the Strategic and Operational Planning report.
- Carm provided a COVID update through August 2021. We have reinstated wearing masks and are mandating that employees get vaccinated. Carm will cover the details in his CEO report.
- We discussed the Authority's potential in Montgomery County. Local officials continue to rally support for public transit and the connections we can make for the people who live and work in the county. Still work to be done before getting to the finish line.
- Lastly, we discussed the need to conduct a Facilities Expansion study. Lots of work going on at our buildings, all of which are at least 40 years old. We need help to determine what work is still needed, and what direction we should take regarding new facilities, their size and location.
- The next meeting of the committee is scheduled for Wednesday, September 15, 2021 at 9:15am via Microsoft Teams and at 110 Watervliet Avenue.

#### PERFORMANCE MONITORING COMMITTEE - Report from Denise Figueroa

• Performance Monitoring Committee met on Wednesday, August 25, 2021 at 12:00pm at 110 Watervliet Avenue, Albany and via Microsoft Teams.

#### Consent Agenda Items

Resolution No. 33–2021 – Approve Contract for UV Disinfecting System

- We have been testing air-cleaning technologies that disinfect our vehicles and protect employees and customers. The UV system provides continuous sanitizing and is effective at keeping surface areas clean. Using these systems will save people hours as we have been wiping down buses by hand since the pandemic began. Staff recommends a contract to Untied Safety & Survivability Corporations for UV disinfecting units; installation will be complete by November 2021.
- The Authority hereby approves a contract for 275 units to United Safety & Survivability Corporations of Exton, Pennsylvania for \$666,875.

Motion – Mr. Criscione Seconded – Ms. Figueroa Carried Unanimously

Resolution No. 34 – 2021 – Approve Contract for a Facilities Condition Analysis Report & Master Plan

- We want to update our Facilities Master Plan, which includes a facility condition report; facility maintenance reviews; and a capacity analysis. An RFP was issued, and we received five proposals. Staff recommends a contract to WSP.
- The Authority hereby approves a one-year contract with one optional year to WSP USA of Valhalla, New York for \$876,000.

Motion – Ms. Figueroa Seconded – Mr. Stackrow Carried Unanimously Resolution No. 35 – 2021 – Approve Contract for Reconstruction of Alumni Drive at UAlbany

- As part of Washington/Western BRT, we will construct a busway on the UAlbany campus (Alumni Drive). 5 bids were received, and staff recommends the low bid from New Castle Paving.
- The Authority hereby approves a contract to New Castle Paving of Troy, for an amount not to exceed \$9,722,140, including contingency.

Motion – Mr. Criscione Seconded – Ms. Figueroa Carried Unanimously

*Resolution No. 36 – 2021 – Approve Contract for Fixed Cameras* 

- As part of the Albany garage expansion, we need to expand our camera system to cover the new space.
   Integrated Video Solutions is the installer for March Networks and has done a good deal of work for us.
   The system is proprietary, so a sole source contract is required. Staff recommends a contract to Integrated Video Solutions.
- The Authority hereby approves a contract to Integrated Video Solutions of Succasunna, New Jersey for \$124,730.

Motion – Mr. Criscione Seconded – Mr. Wohl Carried Unanimously

Resolution No. 37 – 2021 – Approve Contract for Traffic Signal Priority Equipment/Software

- Traffic Signal Priority (TSP) allows vehicles to move efficiently through intersections to shorten the length of a trip. We will install TSP on our Washington/Western BRT line to enhance the customer experience and provide real time monitoring at intersections. To ensure continuity of operations, staff recommends a sole source contract to Global Traffic Technologies for TSP hardware and software.
- The Authority hereby approves a three-year contract with two one-year extensions to Global Traffic Technologies of St. Paul, Minnesota for \$689,000.

Motion – Mr. Stackrow Seconded – Mr. Wohl Carried Unanimously

Resolution No. 38 – 2021 – Approve Drug & Alcohol Program

- Each year we are required to review and approve our Drug & Alcohol Policy to be sure it is up to date with federal and state regulations. There were no regulatory changes to the policy, but language was modified to provide clarity to the use of marijuana.
- The Authority hereby approves the Drug & Alcohol Policy for 2021/2022.

Motion – Mr. Criscione Seconded – Ms. Nugent Carried Unanimously

#### Administrative Discussion Items

• Mike Collins provided the Monthly Management Report. MRT continues to perform well with receipts \$1.8 million better than expectations; Customer revenue is 37% over budget through July, albeit with lower budget expectations based on the pandemic; Rail Station revenue has increased as train travel picks up. Total revenue exceeded budget by 11%. Wages are up 6% over budget this month, mostly due to contract increases which took effect in June; Workers' Compensation costs were over budget by 23%. Total expenses are up 1.5% for the year.

- We remain in a good financial position. We made a budget adjustment in August to reflect changes that took place after we approved our budget.
- Chris Desany provided the Non-Financial Report, and a preview of some enterprise reporting tools. Ridership is down 13% versus the same time last year; STAR ridership is up 63% from last year. Fixed route on-time performance was 77%; STAR on-time performance was 81%. Preventable accidents are at 17 this month; and non-preventable accidents are at 13.
- Next meeting of the Committee is scheduled for Wednesday, September 22, 2021 at 12:00pm via Microsoft Teams and at 110 Watervliet Avenue.

#### <u>COMMUNITY AND STAKEHOLDER RELATIONS COMMITTEE</u> - Report from Jackie Falotico

• The Community and Stakeholder Relations Committee met on Thursday, August 26, 2021 at 11:15am at 110 Watervliet Avenue, Albany and via Microsoft Teams.

#### Administrative Discussion Items

- Jon Scherzer provided an update on the work we are doing with school districts throughout the area. Our Universal Access program is the ticket to get more middle and high school students on CDTA buses. We will provide service to Schenectady City School District. In this pilot program, CDTA will serve 500 high school students, with the potential to grow the partnership. Students will be given Navigator cards to access the route network. We are expanding our relationships with the Albany and Troy City School Districts. Lots of work for our planning and operations staff to ready our network and arrange for services to be delivered conveniently.
- Allie Schreffler provided us with an update on a social media campaign in partnership with the Guilderland Chamber. Her report the work we are doping with the Chamber to promote FLEX; it also showed how we use social media and videos to illustrate our work to a broader community. The event also featured a lunch and learn where Allie and CDTA mobility manager Lindsey Garney provide a presentation about FLEX service to members of the Chamber.
- Jaime Kazlo reviewed the monthly media and community relations report. During the last month, CDTA
  earned 30 media placements across television, radio, and online platforms. Some of the stories highlighted,
  our career fair held at CDTA; our Scooter Open House; and an article in the Washington Post about the
  popularity of BRT service. CDTA was featured in the article. It pointed to our BRT lines and their
  popularity. Nice to have a national profile.
- Next meeting of the Committee will be on Thursday, September 23, 2021 at 11:15am via Microsoft Teams and at 110 Watervliet Avenue

#### STRATEGIC AND OPERATIONAL PLANNING COMMITTEE - Report from Mike Criscione

• The Strategic and Operational Planning Committee met on Thursday, August 26, 2021 at 12:00 pm at 110 Watervliet Avenue, Albany and via Microsoft Teams.

#### Consent Agenda Items

Resolution No. 39 – 2021 – Approve Operating Budget Adjustment or FY2022

- We are proposing an adjustment to the FY2022 operating budget that was approved in March. The adjustment comes about due to changes in revenue sources and the impact of our new Collective Bargaining Agreement, which took effect in June.
- The State announced that we would receive an additional \$2.6 million (6.9%) in STOA. Our member counties restored \$480,000 in assistance which had been held back during the COVID-19 pandemic. The total revenue increase is \$3.2 million.
- In April, the Board approved a new Collective Bargaining Agreement with the Amalgamated Transit Union. The corresponding expense increases from the CBA are included in this budget adjustment. There is a wage and FICA increase of \$3 million, and a \$200,000 increase to the pension.

- We also recommend modifying the fuel line (\$200,000 reduction) and increasing the parts line (\$200,000). The total expense increases are \$3.2 million.
- The Authority hereby approves a \$3.2 million budget increase to the FY2022 operating budget. The revised FY2022 operating budget will be \$104,209,892.

Motion – Ms. Figueroa Seconded – Mr. Stackrow Carried Unanimously

#### Administrative Discussion Items

#### ACEC Award for River BRT-

 We were nominated for and received an award from the American Council of Engineering Companies of New York for our work in developing the River BRT. Selection criteria included considerations for originality, innovation, public perception, social impact, economic development, and sustainability. The award was presented to the Committee.

#### OGS Universal Access and Aligning Service with Demand –

• Lance Zarcone gave a presentation on the rollout of our new universal access program and adjusted service plan for meeting the needs of returning State workers. The history and purpose of the program were discussed, along with details of the new infrastructure, and descriptions of new and existing route adjustments. This is being rolled out in phases between August and September.

#### September 2021 Service Adjustments

- Ross Farrell gave an overview of the service changes being rolled out in August and September. Details of high school / middle school services and OGS State Worker access were discussed in detail in prior presentations. We are reinstating routes that connect the region to colleges and universities. We are also making minor adjustments to run times on select routes (224, 354, 452, 286) to meet on-time performance goals more effectively.
- Next meeting of the Committee will be on Thursday, September 23, 2021 at 12:00pm via Microsoft Teams and at 110 Watervliet Avenue.

#### CHIEF EXECUTIVE OFFICER'S REPORT - Carm Basile

• The Chief Executive Officer provided his report for July/August 2021 (attached).

#### **BOARD MEMBER COMMENTS -**

#### **UPCOMING MEETINGS**

- Subject to the call of the Chair, Chairman Lahut announced the following meeting date:
  - o Wednesday, September 29, 2021 at 12:00pm via Microsoft Teams and at 110 Watervliet Avenue.

#### **ADJOURNMENT**

Motion – Ms. Figueroa Seconded – Mr. Criscione Carried Unanimously

Respectfully submitted,		
Mark Schaeffer, Secretary		

Dated: September 1, 2021

#### CHIEF EXECUTIVE OFFICER'S REPORT

It has been a rainy, but enjoyable summer, with lots of activity at CDTA. Like everyone else, we continue to battle through the COVID-19 pandemic, shifting and turning on a dime to move CDTA forward. As we resume committee and board business, we do so with optimism for a return to normal activities and more CDTA success.

On behalf of our staff and employees, we welcome Peter Wohl and Joseph Spairana to the Board of Directors. We are happy to have them with us and look forward to helping them settle in and be active participants in our governing process. As we develop the CDTA brand and connect the region's communities, a sharp board vision and direction is important and timely.

I had hoped that our COVID-19 report would be in the archives by now, but unfortunately, it continues. After a quiet few months, we had 5 positives in August, and we are experiencing the pain and inconveniences that the variant is creating. To ensure the safety of employees and customers, all employees are wearing masks in CDTA facilities. Bus operators and customers are under the federal mandate and must wear masks while operating a CDTA vehicle.

We are requiring every CDTA employee to be vaccinated by October 1. If they choose not to be vaccinated, they will be subject to weekly testing. This is a necessary decision that was made in the best interest of our workforce. With our vaccination rates hovering near 65%, we needed to accelerate our work. Some good news - since making the announcement, many employees have gotten vaccinated, and we were pleased to issue our first Health Center vaccinations last week.

We are welcoming state employees to our buses as part of an agreement with the Office of General Services. Remote lots at McCarty Avenue and on Broadway in Menands are open and state employees access service using cards issued by OGS. This required the reinstatement of several routes that had been suspended during the pandemic. We also introduced new routes to connect parking facilities in downtown Albany with work sites. Service is open to all customers, which results in more connections for everyone. This is a hallmark of our Universal Access agreements, and it has been the key factor in the growth of our network.

Over the past few weeks, we have restored some of the services that were suspended during the pandemic. We are anticipating the return of college students on our buses, and we hope that this helps to push a ridership bump. As we discussed at the Community and Stakeholder Relations committee meeting, school district relationships are increasing; new markets are important to us as we look for ways to stimulate ridership.

Our seasonal services are winding down. This includes service to Grafton Lakes State Park, Lawson Lake, the Saratoga Trolley, the Albany County Nature Bus, and our summer Fun Pass. Lots of service will continue to operate, like the Vax Bus in Rensselaer County and the Greenmarket Trolley service in Schenectady. These services connect a wide group of customers and supporters. They improve our community position and are a step-off point for new or bigger relationships. We will have a wrap-up report at next month's Community and Stakeholder Relations committee meeting.

Ridership throughout our system has been flat for the past few months. Weekday counts on fixed route buses have settled in at 32,000-33,000 (about 62% of normal). Ridership on STAR continues to rebound with almost 24,000 boardings recorded in July (85% of normal). Ridership on NX buses is starting to move upward; this is almost 100% tied to the state workforce.

Our work continues in Montgomery County. During the past several weeks, we traveled to Amsterdam to meet with elected officials and community leaders to talk about mobility. There is lots of support for this and almost everyone we talk with wants to see CDTA service available to connect residents throughout the county. State leaders are working on funding formulas, and we will continue to advocate for CDTA mobility in Montgomery County.

Our mobility menu continues to expand as we endorse our new mission statement. Connecting people and providing more options is the focus of our work. It has expanded beyond fixed route operations to a broad look at the region, its needs, and ways for us to be a resource to the people who live and work here.

CDPHP *Cycle!* with its inventory of 500 bicycles has hit a new record. Just four months into the riding season we have surpassed 41,000 rides! Now in Season 5, *Cycle!* provides purposeful trips along with relaxing rides to trails, parks, and recreation centers. After 20 weeks of operation, more than 42,000 rides have been taken. We still have 3 months left in the riding season.

As our community asks what's next for CDTA, we have introduced electric scooters. To say that it has created lots of excitement would be an understatement. Our pilot program focuses on popup events throughout the region. The popups demonstrate the scooters to targeted audiences. This familiarization building exercise is the best step to a full rollout next riding season.

The newest addition to our mobility menu is car sharing. Set to debut this fall, it will locate 10 electric vehicles in a geofenced area in Albany. We will brand the program as part of the CDTA family of services. We are collaborating with Mobility Development Group to do this. MDG will manage car acquisition, maintenance, and day-to-day operation of the program. They will work with us to develop creative materials to promote the program to target markets.

By year end, our menu will include fixed route bus service, Bus Rapid Transit, trolleys, STAR, FLEX, bikes, scooters, and car share. They will be supported by an extensive list of partners, many of whom have Universal Access agreements that provide connections for employees and students. This menu of mobility has been years in the making and comes about thanks to the vision of our Board of Directors and the work of CDTA employees,

Our bus operators continue to work with Greater Glens Falls Transit to help with their seasonal trolley service. Trolleys connect the Village of Lake George, Bolton Landing and Glens Falls. With a severe driver shortage, GGFT reached out for help, and we developed an arrangement that provides for CDTA operators to drive trolleys through Columbus Day.

It's tough to go a day without seeing news about the difficulty companies have hiring people. It is no different at CDTA and our Human Resources staff took the bull by the horns and held our first job fair at CDTA about a week ago. With lots of advertising and outreach, we attracted almost 80 applicants. They got to see what CDTA has to offer, had the opportunity to speak with CDTA employees, and got to try their hand at driving a bus. We screened applicants and will hire as many as possible to bring the CDTA family up to full complement.

If job applicants wanted assurance that CDTA is growing, all they had to do was look at the construction activity going on. Parts of the rear and north walls of the Albany garage have been removed as work advances on the garage expansion, construction of service bays for articulated buses and renovation of our foremen offices. Work at our Troy facility continues, and we are anxious to get employees access to new locker rooms, bathrooms, and break facilities. We are pleased that the board awarded a contract for a facility assessment and needs study. As the company grows, we have lots of facility decisions – the study will clarify some of this for us.

#### **Performance Measures**

Key Performance indicators for the company are included in monthly reports. Data is for July, and it is compared to July 2020. With a quarter of our fiscal year in the books, we are in a good position financially and operationally.

Total ridership in July was 887,000, 14% less than last July (last year at this time, no fares were being charged). Ridership has been level for the entire fiscal year. Ridership on STAR totaled almost 24,000; this is 35% more than last July and within 15% of pre-pandemic levels. Northway Express ridership continues to be low, with only 2,700 boardings in July; however, ridership levels have increased, albeit slowly every month this year.

Thanks to the work of the board and staff, our financial condition is very solid. We continue to use COVID funds to plug revenue gaps and we are rebuilding the system to accommodate ridership and adjust to new commuting patterns. We are anticipating an increase in ridership as colleges and schools return to in person learning, as the state workforce returns after Labor Day, and as more people are vaccinated and traveling becomes less worrisome.

The monthly management report provides financial highlights for July and the fiscal year to date. Our revenue section is healthy thanks to outstanding results from the Mortgage Recording Tax and increases in customer and facility revenue. Monthly MRT receipts have exceeded \$1 million for more than a year, mirroring the surging real estate market. Customer revenue is exceeding budget; year to date, it is 37% ahead of expectations; facility revenue is starting to come back as people resume travel by train. Year to date, it is 80% ahead of expectations (we budgeted at pandemic levels so there is a long way to go in our efforts to return to normal).

The wage line is over budget for the month and year to date. This reflects new wage rates and the bonus payout that were part of our collective bargaining agreement. This was the motivation behind the budget adjustment that the board approved. It will also accommodate for other line items that needed to be adjusted (fuel and parts).

We missed 62 trips on the fixed route system; last July, we missed 60 trips. There were 30 accidents in July with 17 categorized as preventable; last July, we recorded 33 accidents with 10 preventable. We continue to monitor accident trends with a focus on preventability. This is weaved into training programs so that we can reduce preventability whenever possible.

All but one preventive maintenance inspection was done on time. Scheduled maintenance work was at 80%; it was 79% last July. All maintenance activities are built from this platform; it is the centerpiece of our success. On time performance for fixed route service was at 77%, last July, it was 75%. STAR service operated within our 10 minute window 81% of the time; last July, it was 86%. There were 9965 calls to STAR reservation center, last July, there were 9650 calls.

Our call center processed 235 comments compared to 164 last July; about 40 of these were complaints about suspended services. We received 39 comments about STAR service; last July, we received 10 comments. Most of the increase is due to a change in how we classify complaints about contractor services. We processed 173 applications for STAR eligibility; last July, we processed 145 applications. Response time to close customer inquiries within 10 days was 92%. There were 554,000 page views at <a href="https://www.cdta.org">www.cdta.org</a>.

#### **Community and Stakeholder Relations:**

- Stewart's/CDTA Universal Access Announcement, August 31
- Community Champions Awards, September 2
- Southern Saratoga County FLEX Announcement, mid-September

#### **Activity Report**

Summer is almost over, and it was full of activities and community engagement. This keeps me motivated to do more and build a bigger and better CDTA.

- On Thursday, July 1, Jon Scherzer and I met with Rich Ruberti, Superintendent of the Amsterdam School District. We have been talking with the district about a Universal Access agreement when Montgomery County joins the service district.
- On Friday, July 2, I spoke with a reporter from the Times Union about our recovery from the COVID-19 pandemic. We talked about federal relief funds, how we are using them, and what our immediate future looks like, both from a service and financial perspective.
- On Tuesday, July 6, I joined members of the CDTC Administration and Finance committee to conduct interviews for the Executive Director position at CDTC.
- On Wednesday, July 7, we traveled to Amsterdam on an electric bus to join Congressman Paul Tonko at a media event to showcase the projects he has submitted for funding in the new infrastructure funding program. The Congressman supports Montgomery County's efforts to join the Authority; his project list would fund the purchase of 8 electric vehicles. We were joined by elected officials from Amsterdam and Montgomery County.
- On Monday, July 12, I met with 10 new bus operators on their first day at CDTA. As they begin their training program, we talked about expectations of them as the public faces of CDTA. We also talked about the opportunities available at CDTA. Most of them have completed training and are in service throughout the system.
- On Monday, July 12, I met with Mark Aesch. Mark is the CEO of Transpo, a management consulting firm who helps with consumer outreach. Mark and I have known each other for a long time he was previously CEO at RGRTA in Rochester.
- On Monday, July 12, Jayme Lahut and I welcomed Peter Wohl and Joe Spairana to the CDTA Board of Directors. We spent about 90 minutes talking about the work we do, the direction of the company and the role of board members in the success of CDTA. Pete and Joe are ready to contribute to CDTA. It's great to have them in the CDTA family.
- On Tuesday, July 13, I was interviewed by the morning hosts of B95.5FM about the launch of CDTA Scoot and the expansion of our mobility menu.
- On Tuesday, July 13, I participated in the launch of our SCOOT program. Our parking lot was turned into a scooter course for people who wanted to try them out. Media outlets were here to get a glimpse at the region's newest way to move. We were also joined by elected officials, the public safety community and many partners and stakeholders.

- On Tuesday, July 13, I was honored to receive my 40-year certificate from Jayme Lahut and Dave Stackrow. It was nice to have my wife Sheila, and former Executive Director Dennis Fitzgerald, his wife Carol, board members and staff in the room. Working at CDTA has been my honor and privilege.
- On Wednesday, July 14, I chaired a meeting of the United Way's Executive Committee. We discussed agency's finances, giving campaigns, and our annual awards event.
- On Wednesday, July 14, we hosted staff from CNY Centro to talk about Bus Rapid Transit. Centro is considering the development of BRT lines in Syracuse and have asked us for help. They brought lots of community partners, including Syracuse Mayor Ben Walsh and State Senator Rachel May. Ross Farrell highlighted our BRT work.
- On Thursday July 15, the CDTC A&F committee completed final interviews for the Executive Director position at CDTC. Sandy Misiewicz was offered the job and she began work in her new assignment on August 2. She has worked at CDTC for more than 20 years and has hit the ground running.
- On Tuesday, July 27, we brought scooters to Menands so that Police Chief Frank Lacosse and his officers could give them a try. This is part of our familiarization effort Lindsey Garney is coordinating this and doing a great job.
- On Tuesday July 27, Jaime Kazlo and I met with Albany County Legislators Sam Fein and Lyn Lekakis to continue discussions about ways to make our system easier for everyone to use. We are focused on Universal Access and development of programs for specific population groups.
- On Thursday, July 29, I joined Troy Mayor Patrick Madden for a scooter ride. Downtown Troy was a great backdrop for another pop-up event to promote SCOOT.
- On Monday, August 2, I joined NYPTA executive committee members at a meeting with NYSDOT Commissioner Marie Therese Dominguez. We had a good discussion about advancements that systems are making to introduce new mobility options.
- On Monday, August 2, Chris Desany, Ross Farrell, and I met with OGS Commissioner RoAnn Destito and her staff. We talked about state worker transportation and development of a busway through the Harriman Campus.
- On Tuesday, August 3, we took an electric bus to Amsterdam to meet with State Senator Michelle Hinchey. The Senator is helping us bring transit service to Montgomery County. We talked about the need for state operating assistance to move this forward.
- On Wednesday, August 4, Jaime Kazlo and I met with the members of NYPTA's executive committee to talk about messaging as we approach advocacy season. We agreed to focus on new mobility and connecting communities as core messages along with the financial needs of our industry as we work through the pandemic.
- On Thursday, August 5, I met with our senior leadership team to talk about recruitment and retention. This group is meeting every 4-5 weeks to talk about the important issues facing CDTA and to identify new ways to move our ambitious agenda.

- On Monday, August 9. I sat in on a meeting of the Stretch Development team. This group of employees have spent the last several months talking about CDTA, learning about the work we do, and sharing information in a new format.
- On Monday, August 9, I attended a meeting of NYPTA's nominating committee. I am a member of this committee that develops the slate of officers for the association. We agreed to roll-over leadership assignments this year (due to the pandemic); all leadership members will be asked to serve for one more year.
- On Tuesday, August 10, I met with Peter Gannon, the United Way CEO to talk about the activities of the organization, board member orientation and our annual awards event.
- On Wednesday, August 18, we joined Senate Majority Leader Charles Schumer at the Albany International Airport to talk about the federal infrastructure bill. The Senator spoke about the benefits the bill will offer to the airport and to CDTA. Lots of media as is usually the case when the senator visits. We brought along an electric bus, which got the Senator's attention. Great to have Dave Stackrow and Denise Figueroa with us.
- On Wednesday, August 18, I attended the CDTC Administrative and Finance committee meeting. We talked about organizational finances and the next Policy Board meeting. We spent most of our time talking with Sandy Misiewicz about her first month on the job.
- On Wednesday, August 18, I enjoyed meeting with board members and staff in a relaxed format, getting to know each other better and talking about our vision for CDTA.
- On Thursday, August 19, we hosted the NYPTA executive team for their annual strategic planning meeting. The group talked about our initiatives, legislative and advocacy messaging and our direction for education sessions and conferences.
- On Thursday, August 19, my wife Sheila, and I attended the annual Red, White and Blue fundraiser for the American Cancer Society. We support ACS and are part of the Real Men Wear Pink campaign. It was great to see our staff people involved Jaime Kazlo, Vanessa Salamy and Allie Schreffler.
- On Friday, August 20, we hosted our first job fair at CDTA. Prospective employees got a glimpse of everything CDTA has to offer and the opportunities that are available here. This Human Resources led initiative was an all-hands-on-deck day with lots of cooperation throughout the organization.
- On Tuesday, August 24, I met with Scott Sopczyk, Director of the Greater Glens Fall Transit District. We caught up on the work of CDTA employees that kept their trolley service operational throughout the summer.
- On Tuesday August 24, I met Steve Acquario, Executive Director of the New York State Association of Counites. We caught up on COVID-19 issues and talked about ways to work together to ensure adequate funding for expanded mobility options.
- On Tuesday, August 24, I attended a get together of the United Way Board of Directors. This large board (25 people) has not met in person for almost 18 months. A nice way to get reacquainted.

- On Thursday, August 26, I talked with Dave Lucas from WAMC; we discussed the state comptroller's recent report about the financial status of upstate systems as we emerge from the pandemic.
- On Thursday, I talked with Chris Churchill, from the Times Union; we talked about development of an intermodal center in downtown Albany.
- On Tuesday, August 31, we held a media event to announce a new Universal Access arrangement with Stewart's Shops. We will probably do several things in addition to the UA to add value for both parties. Nice to be associated with a regional icon.

#### **Final Thoughts**

As you can tell from our activity report there are lots of things going on at CDTA. New projects, new mobility choices, and new ways for us to think about connecting the region. Our future is extremely bright and there is good reason for us to be optimistic and excited.

CDTA Provides Mobility Solutions that Connect the Region's Communities

Copy: Director of Corporate Communications

### CAPITAL DISTRICT TRANSPORTATION AUTHORITY RESOLUTION NO. 40 - 2021

Authorizing a Ten Year Revenue Contract for Transit & Facilities Advertising Program

**WHEREAS**, the Capital District Transportation Authority (the "Authority") is empowered by Public Authorities Law section 1307 to enter into contracts that generate income for the Authority, and

**WHEREAS**, the Authority published a duly issued request for proposals for a comprehensive transit and facilities advertising program, resulting in two responsive proposals, and

**WHEREAS**, the Authority has determined that the proposal of Lamar Transit, LLC of Frisco, TX ("Lamar") bet meets the current and anticipated needs of the Authority, and

**WHEREAS**, the proposal guarantees significant minimum revenue of \$6,450,000 over the course of the first five years, and \$7,125,000 for the following five years, and the past performance of Lamar has been more than satisfactory.

#### NOW, THEREFORE, BE IT RESOLVED:

- 1. The Authority hereby awards a ten-year revenue generating contract for facility and rolling stock advertising to Lamar Transit, LLC of Frisco, TX.
- 2. Authority staff is hereby authorized to enter into a contact with Lamar Transit, LLC subject to the quoted scope of services and revenue guarantees as set forth in the and subject to the contractor's compliance with all the applicable requirements including those set forth in the request for proposal, proposal and contract documents.
- 3. This is a revenue contract that meets or exceeds the budgetary expectations for facilities advertising and shall result in no significant cost to Authority.
- 4. This Resolution shall take effect immediately.

#### **CERTIFICATION**

The undersigned, duly qualified and acting as Secretary of the Capital District Transportation Authority, certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Capital District Transportation Authority held on 29th day of September, 2021.

Dated:	September 29, 2021	
	,	Mark Schaeffer, Secretary

#### Capital District Transportation Authority Agenda Action Proposal

**Subject:** Contract award for transit & facility advertising to Lamar Transit of Frisco, Texas.

**Committee:** Performance Monitoring/Audit

**Committee Meeting Date:** September 22, 2021 **Board Action Date:** September 29, 2021

#### **Background:**

Our current transit & facility advertising contract is set to expire. The Lamar Corporation (incumbent) manages our transit & facility advertising program on our buses, shelters and at our rail stations. They also work with other transit properties in Syracuse and Buffalo along with the Albany International Airport.

Our partnership with Lamar has been very successful. Our annual revenue guarantee has almost doubled to \$900,000 since the first year of the contract.

#### **Purpose:**

To generate revenue by selling advertising space, installing, and maintaining all advertising displays.

#### **Summary of Proposal:**

A Request for Proposals (RFP) was issued to engage a firm for transit & facility advertising across all CDTA locations. Two proposals were received.

The proposal from Lamar was considered the best fit for current and anticipated needs. Staff recommends a revenue generating contract for facility and rolling stock advertising be awarded to Lamar Transit, LLC of Frisco Texas, for a term of ten years. Our procurement guidelines do not specifically mention revenue generating contracts of ten years, but the Federal Transit Administration does allow this particular type of agreement.

Upon Board approval the contract will be executed immediately.

#### **Financial Summary and Source of Funds:**

There is a revenue guarantee of \$6,450,000 for years one through five, which represents a minimum 40% increase of revenue over the previous contract. Years six through ten provide a revenue guarantee of \$7,125,000.

#### Prepared by:

Stacy Sansky, Director of Procurement

#### **Project Manager:**

Jonathan Scherzer, Director of Marketing



#### Memorandum

September 20, 2021

To: Performance Monitoring/Audit Committee

From: Jonathan Scherzer, Director of Marketing

Subject: CDTA Marketing RFP #15-9000 - Transit & Facility Advertising

#### **Background:**

The Lamar Obie Corporation manages the facility advertising program on our buses, shelters and at our rail stations. They sell space, install, and maintain all advertising displays. Lamar manages similar programs across the country and used CDTA as the entry point for its successful northeast operations along the I-90 corridor. They work with a variety of systems within 300 miles of Albany, including CENTRO in Syracuse, NFTA in Buffalo, and Albany International Airport.

We have enjoyed a very successful partnership dating back to 2007. Our annual guarantee has increased from \$500,000 in Year 1 to \$900,000 this year. These agreements call for a 50/50 split of revenue, with CDTA receiving 51% of revenue beyond the guarantee. Lamar pays the guarantee in full, in advance of the contract year (great for CDTA and the only such arrangement that we know of in the northeast). We received the minimum guarantee from 2007-13 and every year since, sales have exceeded revenue threshold, providing CDTA with overage payments. As a result, total advertising revenue was just shy of \$2 million in the two years leading into the pandemic. With an uncertain marketplace, we are projecting roughly \$900,000 in revenue for this year.

#### **Justification:**

We recently issued a Request for Proposals for the comprehensive facility advertising program. Two firms responded and Lamar's proposal clearly provided more experience, quality, and higher revenue guarantees. Lamar offers a unique blend of knowledge and experience, while providing CDTA with great service and a positive image. We are very pleased with their performance, and it continues to improve over time.

The proposal and financial considerations include a guarantee of \$6,450,000 in revenue over the first five years while increasing the revenue share component to 61%. Guarantees start at \$1.2 million and escalate to \$1.35 million in Year 5. Over the next five years, the guarantee grows to \$7.1 million while the revenue share component increases to 63% and annual guarantees start at \$1.37 million and escalate to \$1.47 million in Year 10. They will continue to deploy a three-tiered strategy incorporating local, regional, and national advertisers. Their local sales staff is first rate, and their maintenance and operations team work well with CDTA. The executive management team is well qualified and available for troubleshooting, feedback, or new opportunities.

#### **Recommendation:**

Staff recommends the award of this revenue-based contract to Lamar Obie Corporation for a term of ten years.

Copy: Chief Executive Officer

Vice President Finance and Administration

## CAPITAL DISTRICT TRANSPORTATION AUTHORITY Staff Contract Award Certification

10	RESPONSIBLE STAFF CERTIFIES THE INTEGRITY OF THIS	S PROCUR	EMENT	/CONTR	ACT:	
	Non-Collusion Affidavit of Bidder Disclosure & Certificate of Prior Non-Responsibility Determination Disclosure of Contacts (only RFPs) Certification with FTA's Bus Testing Requirements	ons			(Yes, No ( <u>Yes</u> , No ( <u>Yes</u> , No (Yes, No	, N/A) , N/A)
	COMPLIANCE WITH STATE AND FEDERAL RULES:					
Q	SOURCE OF FUNDS:Revenue Generating Contract	Frisco, T	X 75033			
	_			<u>Suite 205</u>		
8.	. LEGAL NAME and ADDRESS OF CONTRACTOR/VENDOR:					
	D/MWBE Certification on file?	Yes	No	Not Ap	<u>plicable</u>	
	Number of D/MWBEs bidding/proposing	0_				
٠.	Are there known D/MWBEs that provide this good or service?	Yes	No			
7.	Attach Summary of E  Disadvantaged/Minority Women's Business Enterprise (D/MWBE	_				
6.	SELECTION CRITERION USED:  Number of Proposals/Bids Solicited #39 and  Number of Proposals/Bids Received #2		<u>Adver</u>	<u>tised</u>		
5.	Sealed Bid/Invitation for Bids (IFB) (Over \$100,000)	X_ Request	for Prop	osals (RFF	to \$\$100,000 P) Competitive)	)
		ion for Bids	(IFB)			_ Other
one	e)					
3.	CONTRACT VALUE:\$6.45 Million Dollars in Revenue Guaranteed over 5 years			fixed	estimated	(circle
	_X Revenue Contract					
	<ul> <li>Fixed Fee For Services: Time and materials - open value</li> <li>Exclusive Purchase Contract: Fixed cost for defined common Open Purchase Contract: Commitment on specifications and Change Order: Add on to existing contract</li> </ul>					
2.	TERMS OF PERFORMANCE (check one): One-Shot Deal: Complete scope and fixed value					
	_X_ Services & Consultants Transp	ortation & C	Operation	al Services	S	
	TYPE OF CONTRACT (check one): Construction & Maintenance Goods, Commo	dities & Sup	plies		Bus Pu	rchase

Stacy Sansky, Director of Procurement DATED: September 22, 2021

CDTA Marketing 15-9000 Transit Advertising Cumulative Scorecard			
	Gateway Outdoor Advertising-Long Valley, NJ	Lamar Transit Advertising- Frisco, TX	
Revenue Guarantee (120 Points)	98	110	
Qualifications & Experience (90 Points)	77	86	
Approach to Scope & Methodology (75 Points)	64	70	
D/M/WBE and/or SDVOB participation (15 Points)	0	9	
TOTAL (300 Points)	239	275	



#### Memorandum

September 29, 2021

To: Chairman of the Board

**Board Members** 

From: Chief Executive Officer

Subject: CEO Report for September

#### Overview

As we move into the fall season, I am amazed by the activity and excitement at CDTA. New services, more Universal Access agreements, lots of construction – and best of all, rebounding ridership, record breaking use of bikes, and lots of community partnerships.

At the same time, there are obstacles to work through. COVID-19 is an ever-present foe, lurking around every corner. Recruitment and retention are difficult issues as we work to keep pace with business opportunities that call for more service and more employees in the right parts of the company. Our community expects CDTA to be a regional problem solver and this comes with more responsibility and work for our employees.

Our COVID-19 report shows 11 positives through the end of September for a company total of 111 positives-to-date. Although there have been some breakthrough cases, most of the positives are unvaccinated individuals. The good news is that we have seen a surge in employees getting vaccinated; we have moved from under 60% to over 70% of our workforce being vaccinated. Most of this comes from our requirement that all employees be vaccinated by October 1. Lots of details and tracking in Human Resources

While the Human Resource staff oversees our COVID-19 program, they are also charged with recruiting employees to CDTA. With mobility options increasing, we need more employees to drive vehicles, to repair them, and to oversee the things we are introducing. Throw into the pot, one of the toughest job markets in our lifetime, and the challenges are clear. This requires new ways to recruit, hire and retain people who can make CDTA better. Coming on the heels of a great Job Fair, the HR staff is organizing weekly open houses where applicants come to CDTA, see our facilities, and get interviewed on the spot. New approaches are yielding results – 21 people are in training with two more large classes ready to start. This is our new reality as we look for more options, more service and better ways to connect the Capital Region.

The logical questions are — what are the results, and does it matter? The answer is a resounding yes. Ridership spiked up in the last half of August and into September. This is driven by Universal Access accounts with the State of New York and school districts, the return of college students to campuses, and existing customers riding more often. We have responded by restoring suspended services, introducing new services, and focusing on BRT lines. At the same time, ridership on STAR continues to increase, nearing 90% of what it was before the pandemic — this shows the importance of STAR and the service it provides to people with disabilities.

Our new mobility initiatives are getting attention throughout the region. Lots of excitement as we introduced FLEX to Southern Saratoga County. Residents and businesses now have door-to-door service with the CDTA look and feel within a geofenced area that moves east-west along the Route 146 corridor. FLEX service connects Mechanicville, Halfmoon and Clifton Park. With lots of support and encouragement from the business community, we are off on the right foot, and we look forward to lots of success with FLEX. Hats off to Lindsey Garney and her team for the work they are doing introducing FLEX to the community.

CDPHP Cycle! has hit 50,000 rides as we start to wrap up Season 5. Bicycle riding became more attractive during the pandemic, and we position Cycle! as a fun way to travel. There are about 6 weeks left in the riding season and we expect to add to the ridership totals as Cycle! becomes engrained in the CDTA menu of services. We continue to pilot electric scooters with positive results. We are focused on pop-up events and demonstrations throughout the region. At the same time, we are building brand awareness for SCOOT and associating the program with CDTA. Finally, 10 electric vehicles are on site as we work to start our carshare program. We are collaborating with Mobility Development Group who will manage car acquisition, maintenance, and day-to-day operation of the program. A formal announcement is forthcoming.

As we expand our mobility menu, neighboring counties have taken notice and they want to engage in discussions to be a part of this work. After months of meetings, the Montgomery County legislature is nearing action to join the Authority. There is widespread community support for this action as people want to see CDTA service to connect residents throughout the county. As this moves forward, state leaders are working on funding formulas to ensure financial support for CDTA and our ability to build a long-term mobility plan throughout the county.

During the past month or two, there is renewed interest in the concept of an intermodal center in downtown Albany. This project would replace the Bus Station in downtown Albany with a new, integrated center that would be home to a variety of mobility options. This would include CDTA services, regional transportation services, intercity services along with ride sharing, bikes and scooters. We are advancing this concept in partnership with the Albany Parking Authority. The project would include a parking facility that can support anticipated development around the site, which is directly adjacent to the existing bus station. Lots of work to be done on this but it is good to see support for the concept and the ability to fund the first phases of development.

As we approach Columbus Day, our bus operators will wrap up their work with Greater Glens Falls Transit. Throughout the summer, CDTA operators and supervisors headed up the Northway to operate the GGFT seasonal trolley service. The driver shortage hit Glens Falls just like everywhere else, and the CDTA workforce came to the rescue. I am so proud of this work, which was done quietly and without fanfare. The trolley service connects the Village of Lake George, Bolton Landing and Glens Falls.

Our buildings and grounds continue to get lots of attention – work is progressing at our Troy facility where we are constructing new locker rooms, bathrooms, and break facilities. Moving parts abound in Albany as the garage expansion, construction of service bays for articulated buses and renovation of our foremen offices moves along. Our team is progressing designs for mobility hubs which will make our services easier and more convenient to use. And our consulting team is gearing up to start facility assessment and needs study.

#### **Performance Measures**

Key Performance indicators for the company are included in monthly reports. Data is for August, and it is compared to August 2020.

Total ridership in August was 940,000, 5% less than last August (last year, we resumed collecting fares on August 19). I am very happy to report that ridership is increasing. There was a significant increase in late August when our OGS access program began, and college students returned for the fall semester. The increase continued through September and the numbers will reflect positively in next month's reports. Ridership on STAR totaled 24,300; this is 35% more than last August. Northway Express ridership is also coming back with 3,600 boardings in August, and we expect increases as state employees return to work sites.

As you can see from management reports, the company is in a very good place. Revenue exceeds expenses and trend lines are going in the right direction. Leading the way is the outstanding performance of the Mortgage Recording Tax, followed by customer and facility revenue, which have been on the rise for several months. Monthly MRT receipts have exceeded \$1 million for more than a year, mirroring the surging real estate market. Customer revenue is 40% ahead of budget and we expect it to increase as ridership rebounds; facility revenue is coming back as people resume travel by train/park at RRS. Year to date, it is 87% ahead of expectations.

The wage and benefit lines were under budget for August. This was the corrective action we sought in our budget adjustment that the board approved over the summer. The adjustment also accommodates other expense issues (an example is fuel and parts).

We missed 300 trips on the fixed route system; last August, we missed 54 trips. We expected missed trip numbers to be high this month and this will continue until new bus operators are ready for service. Most of this comes from our new work (OGS, schools and other UA arrangements). For perspective, we operate more than 70,000 trips during a month.

There were 38 accidents in August with 32 of them preventable. Preventable accidents are associated with new bus operators and the churn of employees through the company. We watch accident trends closely and focus on preventability. At the same time, we are weaving new efforts into our training programs to improve performance regarding safety.

All but one preventive maintenance inspection was done on time. Scheduled maintenance work was at 82%; this is the same as last August. On time performance for fixed route service was at 75%, last August, it was 74%. STAR service operated within our 10 minute window 77% of the time; last August, it was 87%. Most of this is a result of the increase in customer trips. There were 9800 calls to the STAR reservation center, last August, there were 8900 calls.

Our call center processed 245 comments compared to 173 last August; most of the increase comes from comments about service. As we bring back services, some are brought back just like they were pre-pandemic, others have been modified or changed significantly. This generates comments and complaints from customers. We recorded 46 comments about STAR service; last August, we received 12 comments. This increase comes about because we changed the way we classify complaints regarding contractor services. We processed 173 applications for STAR eligibility; last August, we processed 108 applications. Response time to close customer inquiries within 10 days was 88%. There were 599,000 page views at <a href="https://www.cdta.org">www.cdta.org</a>.

#### **Community and Stakeholder Relations:**

• Rensselaer County VAX Bus, various pop-up clinics

- Real Men Wear Pink Bus Pull, October 15
- NYPTA Conference/EXPO, October 26-28
- APTA Transform, November 7-10

#### **Activity Report**

Our community outreach work is integral to who we are and what we do. People want to be associated with us and are interested in knowing how we can work together to improve mobility. The following is a sample of that work.

- On Thursday, September 2, we presented Community Champions Awards to five individuals. This was the second annual awards programs that is organized to recognize people doing things to make our community better. Great job by Jaime Kazlo and her team for their work on this.
- On Thursday, September 2, I had an enjoyable lunch with Schenectady bus operator Joe Prentice, his girlfriend Tara, Joe Landy and Lance Zarcone. This marked Joe's 35 years of service to CDTA; we shared lots of stories and laughs.
- On Thursday, September 2, I attended a meeting of the CDTC Policy Board. There were TIP and UWP amendments, several of them for BRT projects. The board also recognized Sandy Misiewicz; this was Sandy's first Policy Board meeting since assuming the Executive Director position at CDTC.
- On Friday, September 3, I met with Ray Gillen, Schenectady Metroplex to catch up on our work and talk about some of the initiatives that we are collaborating on.
- On Tuesday, September 7, I joined members of our Finance Department at a meet and greet at CDTC. This was an opportunity for everyone to get to know each other and to talk about the ways we interact as host agency for CDTC.
- On Wednesday, September 8, I chaired a meeting of the United Way Executive Committee. We discussed finances, giving campaigns, and our annual awards event.
- On Wednesday, September 8, I met with our senior leadership team. We meet every 6 or 7 weeks to talk about issues and activities at CDTA. We spent a considerable amount of time talking about employee recruitment and retention strategies.
- On Wednesday, September 8, I met with the NYPTA leadership team to talk about the upcoming legislative session. We discussed messaging and positioning strategies.
- On Wednesday, September 8, I joined Matt Peter from the Albany Parking Authority at a meeting with Senator Neil Breslin and Assembly members John McDonald and Pat Fahy to talk about the Albany Intermodal Center project.
- On Thursday, September 9, I attended a meeting of the Albany County Climate Resiliency Technical Advisory Committee. I was appointed to this committee; it is charged with reviewing the county's work in this area.

- On Thursday, September 9, I attended the United Way Awards celebration at the Albany Capital Center. CDTA was recognized for our outstanding employee giving campaign. Nice to be joined by Jaime Kazlo, Mike Collins, Chris Desany and Lance Zarcone.
- On Monday, September 13, I met 20 new CDTA employees on their first day of training to be bus operators. This large class is being held at the Albany Marriott and it was great to see them interact with our training and human resource staff. We talked about their opportunities and our expectations of them as they begin their career at CDTA.
- On Tuesday, September 14, Mike Collins, Kelli Schreivogl and Stephanie Belokopitsky and I met with the staff from Tangible Development. Tangible will be assisting us in our Diversity, Equity, and Inclusion efforts throughout the fall.
- On Wednesday, September 15, I filmed a video for the Guilderland Chamber of Commerce awards dinner, which will be held in October. CDTA will be recognized as a top business for our efforts to be adaptable during the pandemic.
- On Thursday, September 16, I was in Mechanicville to be part of a media event to announce the arrival of FLEX in Southern Saratoga County. We were hosted by DeCrescente Distributors at their campus and were joined by community leaders who spoke about the opportunities FLEX will bring by connecting Mechanicville, Halfmoon and Clifton Park.
- On Thursday, September 16, I was interviewed on WGDJ 1300AM. We talked about FLEX and the work we are doing to connect Capital Region communities.
- On Thursday, September 16, I was interviewed on WTEN 10 about our Universal Access program and how we are tailoring it to school districts. WTEN has been reporting on the shortage of yellow school bus drivers and they have weaved our Universal Access program into their reporting.
- On Monday, September 20, I attended a meeting of the Colonie IDA/LDC. I am a member of both boards that work to improve the town's economic development activities. We reviewed several applications for funding or tax relief.
- On Tuesday, September 21, I met with Montgomery County Executive Matt Ossenfort and several county legislators. We talked about their efforts to join the Authority, the services we can provide, and the connections we can make throughout the county. A resolution for the county to join the Authority is being advanced through committee and is expected to be voted on this week.
- On Tuesday, September 21, I was interviewed on WTEN 10 about our work in Montgomery County, specifically, discussions with the Amsterdam City School District to assist them in moving students throughout the community. This is tied to WTEN's reporting on the shortage of yellow school bus drivers.

- On Tuesday, September 21, I met with staff from the State Economic Development office and the Albany Parking Authority to talk about ways to advance our concept for an intermodal center in downtown Albany.
- On Wednesday, September 22, I met with Sandy Misiewicz to talk about her first few months as CDTC Executive Director. Sandy is doing a great job and we will work together to make sure the partnership between CDTA and CDTC remains strong.
- On Wednesday, September 22, I met with Andrea Crisafulli, CEO of Crisafulli Plumbing and Heating. They are CDTA neighbors, located on Industrial Park Road. They have rehabilitated their corporate headquarters, which is home to about 200 employees. We talked about things we might be able to do together.
- On Wednesday, September 22, I attended a meeting of the Christian Brothers Academy Board of Trustees. This was our first meeting of the school year and we talked about the progress of our students during the pandemic, reviewed school finances, and learned about new ways to attract students. CBA students use CDTA services to get to school.
- On Thursday, September 23, I attended a retirement party for Mike Franchini. Mike has been the CDTC Executive Director for almost 10 years and retired over the summer. It was great to see a large turnout of people from the region's transportation community. We wish Mike a safe and healthy retirement.
- On Friday, September 24, I attended a United Way training session on Diversity, Equity and Inclusion let by Phil Burse from In Our Own Voices. This was an interesting and somewhat different approach to DEI training, which was useful and thought-provoking.
- Earlier this morning, we held an authority staff meeting. It is good to get our entire management staff together (TEAMS is a big help) to talk about the work we are doing and to keep everyone involved in our activities.

#### **Final Thoughts**

As we move through the COVID-19 pandemic, there have been shifts in our work, our impact, and our results. People are more comfortable traveling, and they are relying on CDTA to ensure their safety and to help them make connections. At the same time, they want us to be a voice on mobility, economic development, and community engagement. Making the community better is important to us and we stand ready to work with our partners to move the Capital Region forward.

#### CDTA Provides Mobility Solutions that Connect the Region's Communities

Copy: Director of Corporate Communications