

## WHY "NAVIGATOR?"

- "Navigator" is the perfect name for CDTA's new fare collection system because it is symbolic of our region's history of travel and exploration - after all, Henry Hudson was the original navigator!
- Navigator signifies the way our new fare collection system helps you easily travel to your favorite destinations.

## NAVIGATOR BENEFITS



**More Convenience** Navigator allows you to store multiple products on one account so you can load up whenever it's convenient! Login online, download the app, visit an outlet or stop by CDTA's Customer Service Center.



**More Security** When you register for an account, your Navigator Card and App balance are protected if lost or stolen.



**More Rewards** New loyalty programs with special offers, discounts, contests and promotions for riding are on the way!



**Better Service** Navigator will help tailor routes and schedules by reducing dwell time, improving on-time performance and increasing reliability.



**Extra Savings** Navigator will automatically charge the 'best fare' so you never pay more than the cost of a day pass (\$3.90).



**Auto Load** Just register for automatic reloading and you won't have to wait for your time period to expire, run out of value or make a special trip to load up.



# Navigator

Pay Easily,  
Explore Often.

## NAVIGATOR PASSPORT

Meet CDTA's new state-of-the-art fare collection system, the first simultaneous rollout of a Smartcard and mobile payment app in the country.

### For more information contact us at:

Customer Service Center:  
**(518) 482-8822**  
110 Watervliet Avenue  
Albany, New York 12206

[www.CDTA.org](http://www.CDTA.org)



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**CDTA**  
Driving The Capital Region Forward

## WHAT IS NAVIGATOR?

Instead of paper passes, Navigator offers long term, plastic Smartcards that will last up to three years when cared for.

The Navigator Smartcard feels like a credit or debit card with a computer chip inside instead of a magnetic strip like CDTA's current passes and tickets.

## HOW DOES NAVIGATOR WORK?

### Navigator Card

- CDTA's Navigator Card stores specific time periods and cash value for more flexibility!
- Just load funds on your Navigator Card, which will automatically deduct the appropriate fare each time you ride. Ride on your own schedule with our Pay As You Go option or Frequent Riders can select a discounted time period!
- Now you can set up "EZ Pass" style accounts that reload funds or notify you when your account is getting low!
- Just "tap" your Navigator Card on the farebox to pay each time you ride!

*Yes, it's that simple!*



### Navigator App

- Download the free Navigator App and you can purchase fares using a credit or debit card!
- Just select your fare from the Navigator App and scan it on the farebox from your phone!
- Navigator App fares are the same as Smartcard fares, but will be loaded onto your smartphone.

(Available at Apple App Store or Google Play)

*Just scan & go!*

## WHEN DOES NAVIGATOR ARRIVE?

CDTA will begin a pilot program in 2015 with system wide rollout to take place upon completion of testing.

## WHERE DO I GET MY NAVIGATOR CARD?

You will be able to get the Navigator Card online ([www.CDTA.org](http://www.CDTA.org)), at retail outlets, by calling 482-8822 or by visiting CDTA's Customer Service Center.



## ARE FARES GOING TO INCREASE?

**No.** Fares will remain the same with Navigator as they are now. **In fact**, registered Navigator customers will see a slight reduction in daily prices!

## DO I HAVE TO USE NAVIGATOR?

**No.** Customers will always be able to pay with cash - but promotions and incentives will be offered to encourage you to take advantage of the benefits of using Navigator.

## HOW MUCH WILL IT COST TO RIDE?

The base cash fare stays the same for all services: Regular route service remains \$1.50 per ride, the BusPlus cash price stays at \$2.00 and STAR service is still just \$2.50 per ride.

## Two Easy Ways To Ride

### Pay As You Go

\$1.30 for the first three rides, while the fourth and up are free for the rest of the day.

### Frequent Rider

Like the 31-Day Rolling *Swiper*, passes are valid for 31 days from the first day of use for just \$65.

Half fare pricing applies to all CDTA fare products. All half fare customers will be provided with a new Navigator picture ID Smartcard for access to discounted pricing.



## STAR

All STAR customers will be provided with a new Navigator picture ID Smartcard. This will offer easier account access and streamline our current system.

## NORTHWAY XPRESS

ZONE	PAY AS YOU GO	FREQUENT RIDER
ZONE 1	\$4.00	\$110.00
ZONE 2	\$5.00	\$125.00
ZONE 3	\$7.00	\$170.00

NX 10 trip products will be discontinued and be available via Pay As You Go.

On-board sales of day cards and change cards will be discontinued once Navigator has been fully implemented. CDTA will accept trip cards, current *Swipers* and passes for 12 months after the new system is in place.